



SOCIAL MEDIA RELEASE

CONTACT INFORMATION:

Ashley Thornton
Manager, Act Locally Waco
254-710-6726
ashleyt@actlocallywaco.org

Lydia Spann
Public Relations Intern, Prosper Waco
Cell: 817-313-6849
Lydia_Spann@baylor.edu

“Maxey-mizing Our Moms” meetings to be held in East Waco

Prosper Waco’s partners will hold monthly gatherings at Estella Maxey for mothers of young children.

CORE NEWS FACTS

- Meetings for mothers of children ages 0-5 will be held on the second Monday of each month from 1-2 p.m. at the community center in Estella Maxey.
- The first meeting will be March 14, 2016.
- The VROOM Kindergarten Readiness program will be introduced at the meetings.
- The meetings also will offer an educational curriculum including information on finances, cooking, healthcare, spiritual development and job marketing skills.
- Mothers are encouraged to bring their children with them to practice the skills they learn.
- Ruth Graham and Sandra Henry, members of Prosper Waco’s Community Engagement Council, will lead the meetings.
- The meetings align with Prosper Waco’s goal of increasing the percentage of Kindergarten-ready students in Waco.

PRE-APPROVED QUOTES

- “It’s great the Prosper Waco Community Engagement Council is partnering with Restoration Haven to reach moms at Estella Maxey. This is what it is all about—creating the trust with the community and providing an open space for each voice to be heard,” said Christina Helmick, director of communication at Prosper Waco.
- “The goal of the project is to see how we can engage these mothers to be more active in their children’s lives,” said Ruth Graham, who will co-lead the M.O.M. meetings.
- “Our mission is to motivate, empower, encourage and give hope for the future to young women in the Estella Maxey complex,” said Sandra Henry, who will co-lead the M.O.M. meetings.

PROSPER WACO WEBSITE

www.prosperwaco.org

FACEBOOK <http://www.facebook.com/prosperwaco254>
TWITTER @ProsperWaco

Prosper Waco is a collective impact initiative that collaborates and builds upon the efforts of nonprofits, businesses, government agencies, religious organizations, civic groups and community members to measurably improve the lives of people of the Greater Waco community.